

AWS SUMMIT

EMEA

AWS Europe, Middle East, and Africa Summits

AWS Europe, Middle East, and Africa Summits are a series of cloud computing and networking conferences spanning 12 strategic cities across Europe, the Middle East, and Africa, featuring in-depth technical sessions, innovation showcases, and regional market insights focused on digital transformation and cloud adoption strategies.

An early preview of EMEA Summits can be found below. Please note: sponsorship pricing, summit locations, and dates are subject to change.

2026 Summit Cities



Paris
April 1



London
April 22



Warsaw
May 6



Tel Aviv
May 6



Stockholm
May 7



Hamburg
May 20



Amsterdam
May 27



Milan
May 28



Madrid
June 4



Dubai
June 10



Johannesburg
August



Zurich
September 2

Attendee Insights

KEY JOB ROLES

- Developers/Engineers - 27%
- IT Professionals/Technical Managers - 19%
- IT/Business Executives - 15%
- Sales/Marketing Professionals - 9%
- Solutions/Systems Architects - 4%
- Other - 26%

1: Telecom, Media, Entertainment, Gaming, Sports

TOP INDUSTRIES

- Software & Internet - 24%
- Financial Services - 12%
- TMEGS¹ - 9%
- Professional Services – 7%
- Education - 5%
- Other - 43%

Sponsorship Packages

	Diamond	Platinum	Gold	Silver	Bronze	Accelerator ¹	Industry ²	ATP ³
Paris	\$86,000 – \$95,000 USD	\$63,000 – \$70,000 USD	\$37,000 – \$49,000 USD	\$26,000 – \$32,000 USD	\$14,000 – \$20,000 USD	N/A	\$6,000 USD	\$5,000 USD
London	\$122,000 - \$130,000 USD	\$98,000 - \$104,000 USD	\$70,000 - \$72,000 USD	\$52,000 - \$54,000 USD	\$25,000 - \$28,000 USD	N/A	\$7,000 - \$8,000 USD	\$5,500 - \$7,000 USD
Warsaw	\$36,000 – \$38,000 USD	\$28,000 – \$29,000 USD	\$20,000 – \$21,000 USD	\$13,000 – \$15,000 USD	\$8,500 – \$10,000 USD	\$4,000 USD	TBC	\$3,500 USD
Tel Aviv	\$76,000 – \$78,000 USD	\$60,000 – \$63,000 USD	\$36,000 – \$42,000 USD	\$27,000 - \$28,000 USD	\$19,000 – \$20,000 USD	N/A	TBC	N/A
Stockholm	\$55,000 – \$60,000 USD	\$48,000 – \$51,000 USD	\$33,000 – \$35,000 USD	\$22,000 – \$23,000 USD	\$17,000 – \$18,000 USD	N/A	TBC	\$4,500 USD
Hamburg	\$94,000 – \$97,000 USD	\$75,000 – \$76,000 USD	\$52,000 – \$53,000 USD	\$33,000 – \$34,000 USD	\$22,000 – \$23,000 USD	N/A	\$18,000 – \$25,000 USD	\$6,000 – \$6,500 USD
Amsterdam	\$55,000 - \$60,000 USD	\$49,000 - \$53,000 USD	\$38,000 - \$39,000 USD	\$22,000 - \$24,000 USD	\$16,000 - \$17,000 USD	N/A	TBC	\$4,000 - \$4,500 USD
Milan	\$64,000 - \$65,000 USD	\$48,000 - \$49,000 USD	\$28,000 - \$30,000 USD	\$17,000 - \$19,000 USD	\$10,000 - \$11,000 USD	N/A	TBC	\$3,500 USD
Madrid	\$61,000 – \$67,000 USD	\$54,000 – \$56,000 USD	\$38,000 – \$39,000 USD	\$23,000 – \$24,000 USD	\$15,000 – \$16,000 USD	N/A	TBC	\$4,000 – \$4,500 USD
Dubai	\$55,000 – \$57,000 USD	\$44,000 - \$47,000 USD	\$31,000 – \$35,000 USD	\$22,000 – \$23,000 USD	\$11,000 – \$14,000 USD	N/A	TBC	\$5,200 – \$5,500 USD
Johannesburg	\$42,000 – \$45,000 USD	\$31,000 – \$32,000 USD	\$22,000 – \$24,000 USD	\$16,000 – \$17,00 USD	\$9,000 – \$10,000 USD	\$3,800 – \$4,000 USD	TBC	\$3,400 – \$3,500 USD R64,600 – R66,500 ZAR
Zurich	\$47,000 – \$51,000 USD	\$41,000 – \$42,000 USD	\$32,000 – \$33,000 USD	\$23,000 – \$24,000 USD	\$16,000 – \$18,000 USD	N/A	TBC	\$4,500 USD

1: Exclusively available to select (first time sponsoring) local AWS Partners

2: Exclusively available to AWS Partners who either 1/ have a solution published in the AWS Solutions Library aligned to target Industry, or 2/ hold an AWS Industry Competency aligned to target Industry

3: Exclusively available to AWS Training Partners with active services and/or solutions within the Summit country

Add-ons

Add-ons such as additional branding, speaking, networking, and other engagement opportunities will be shared as part of the December 9 sales preview for 2026 AWS Summit opportunities. Restrictions apply.

Eligibility requirements for all offerings will be included in the prospectus. All pricing and event information is preliminary and intended for planning purposes only.

Final pricing, locations, and dates will be released on December 9, 2025. 2026 Global Summit sales will begin on January 13, 2026.

Explore an early preview of global summit sponsorship offerings: [AMER](#) | [APJ](#) | [GCR](#)